
This is where you wow us with your awesome name.

Note:

This is a PDF of a
PowerPoint Template.

We can provide you
with the original Powerpoint
document if you need.

Investment proposal

What social problem are you addressing?

A good problem definition goes beyond a description of what problem is being solved with your business. It offers various relevant statistics that explain the social issue and emphasize its relevance. Consider historic roots and local context. Be specific about what you can solve and what goes beyond the scope of your enterprise.

Who are your beneficiaries? The more concrete numbers you can put on your target group, the better. Sometimes you will only be able to give rough estimations, but try to be as specific as possible and make sure you have good reasons for your assumptions (e.g. reliable, official data).



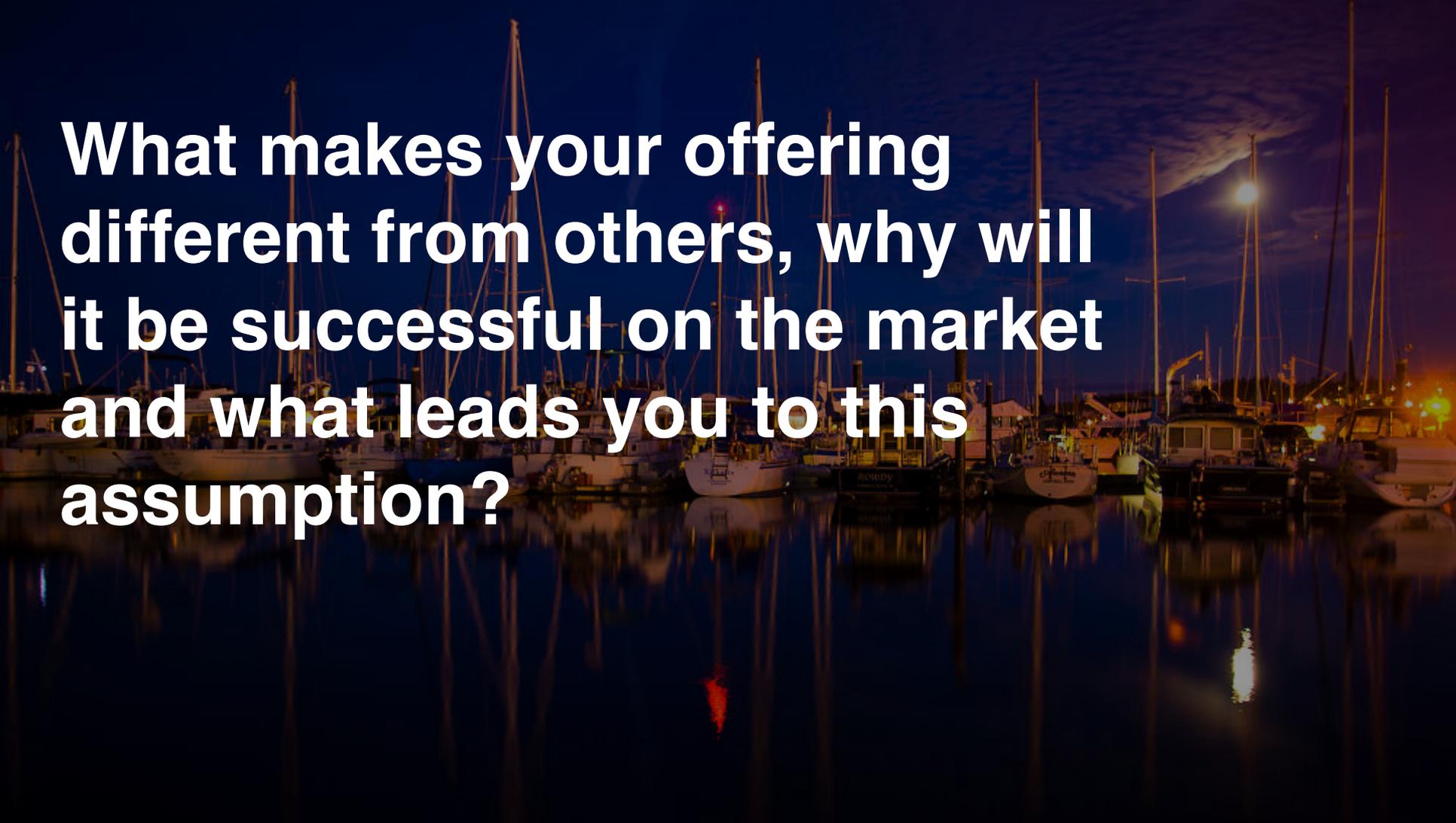
Include a competitive analysis if possible. Since you are acting in a business environment, it might be that even for your social issue there are alternative remedies. Thus, a clear definition of your fellow combatants (or competitors) is important. Part of a competitive analysis is to understand what other services or products are being offered and under what circumstances. A simple table can be helpful to give a good overview of the competitive situation.

*By the end of this section, your audience should be able to accurately visualize **what** is the problem you aim to cure with your solution & **who** will benefit from your solution.*

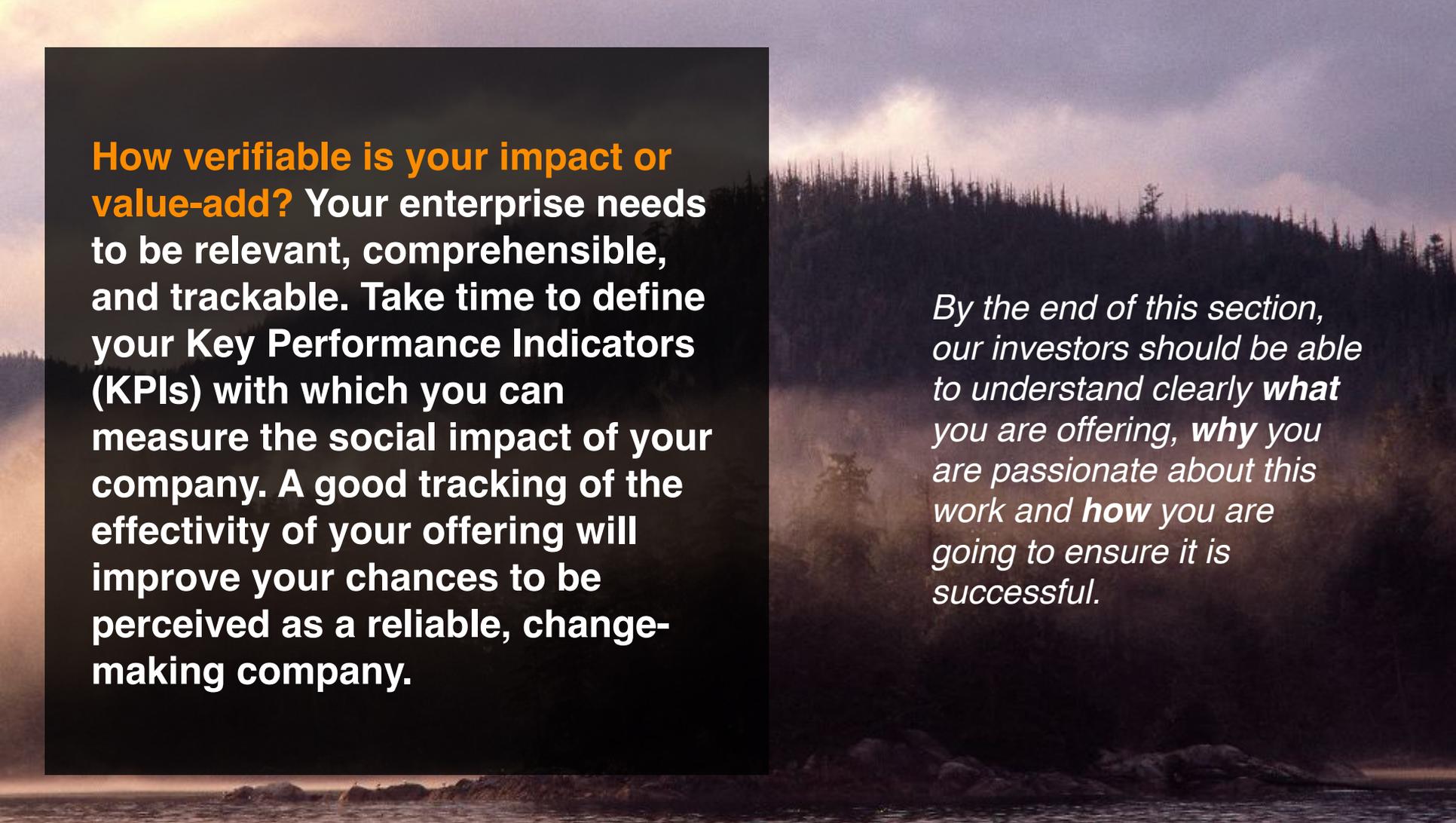


What is your solution?

What overarching goal do you have? What factors drive you? **Do you have a clear vision of where you want to be with this project in five years?** Assessments regarding the future usually encompass both personal motivation and vision as well as technical questions such as how detailed have you considered expansion scenarios or who could be future partners.



**What makes your offering
different from others, why will
it be successful on the market
and what leads you to this
assumption?**



How verifiable is your impact or value-add? Your enterprise needs to be relevant, comprehensible, and trackable. Take time to define your Key Performance Indicators (KPIs) with which you can measure the social impact of your company. A good tracking of the effectivity of your offering will improve your chances to be perceived as a reliable, change-making company.

*By the end of this section, our investors should be able to understand clearly **what** you are offering, **why** you are passionate about this work and **how** you are going to ensure it is successful.*



Implementation

What business model will you be using? How will you transition your plan into a real business? How strong is your organizational structure? Who are your partners and collaborators? **This is a community focused investment group that places strong value on teamwork.** Your team needs to have a common understanding of where they are heading and a clear structure of who is doing what.

Get specific.

Have you experimented with a pilot project or prototype? Is your idea scalable? What is your distribution plan? How are you using your available resources (raw materials, staff)? What strategic alliances are you building? What is your marketing strategy? How will you ensure that you will be able to consistently offer a good product or service? Will you be able to manage risks and challenges as they arise? How quickly will you be able to pay back investors?

*By the end of this section, our investors should be able to understand clearly **how** you plan to implement your solution and **who** you will be working with to make it happen.*

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Now it's time to talk about financing.

**Growing your business
means professionalizing it,
which includes financial
planning and investment
requirements.**

Your financial projections

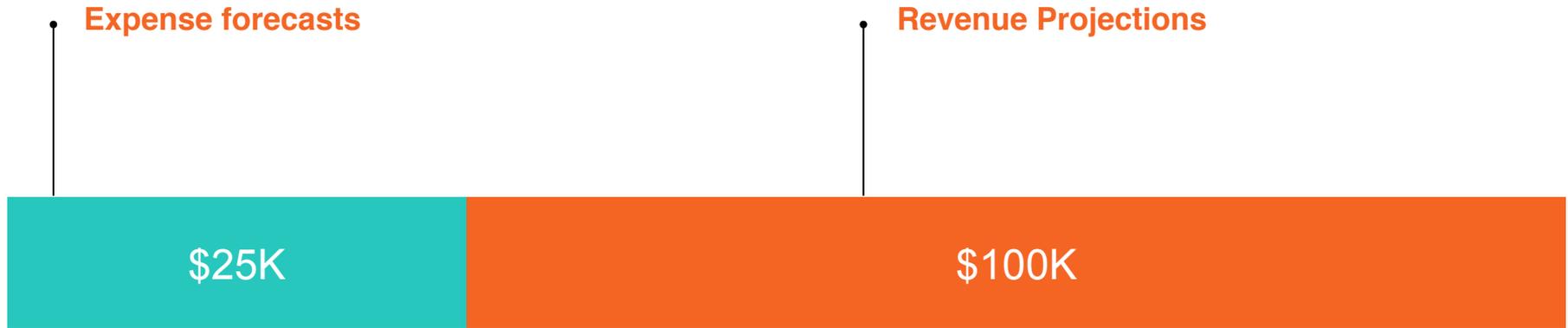
Provide an overview of your current revenues, donations, costs, etc. Then provide a five year plan that takes into account possible growth needs (equipment, space rental, travel)

The image displays a variety of infographic templates for business presentations. The most prominent is a 'Process Page' template at the top, which features a circular world map on the left and a vertical sequence of five numbered steps (01-05) on the right. Each step is accompanied by a specific icon: a target for step 01, a recycling symbol for 02, a currency symbol for 03, a bar chart for 04, and a gear for 05. Below each step is a placeholder for a title and a short paragraph of text.

Below the main template is a grid of smaller thumbnail images showing other infographic designs. These include: a 3D bar chart with a target icon; a hierarchical flowchart with multiple levels of boxes; a circular diagram with five segments; a vertical flowchart with five steps labeled A through E; a horizontal flowchart with four steps labeled Option 01 through 04; and several other circular and grid-based diagrams. Each thumbnail also includes a 'Process Page' header and a 'Main Title' section.

Capital Requirements

Where will you spend your money? How much income do you plan to generate? How much money you need for your business to operate? No matter what your capital requirement is, you should feel 100% comfortable with it and have good answers available.



*By the end of this section, our investors should be able to understand clearly **how** you plan to spend the money you raise, and **how** much income you expect to generate.*

Community support

I absolutely love this food. It is the most tasty in the whole world.

Wendy Writer, CA

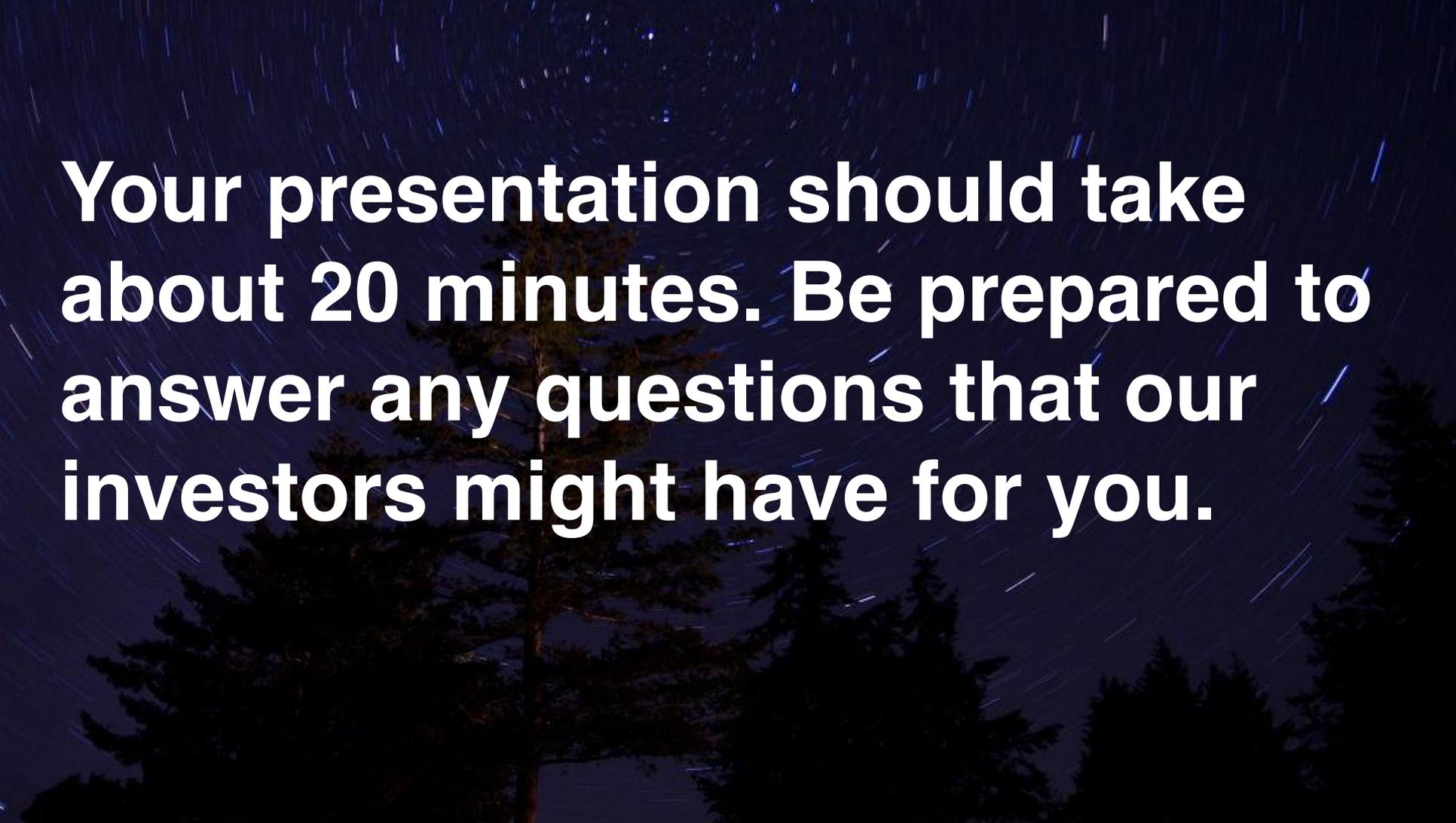
The best kept secret and the most functional thing.

Ronny Reader, NYC

Genius. There is nothing more to say. Speechless in the face of it.

Abby Author, NYC

This is a good format for showcasing community buy-in and appreciation/anticipation for your work.

A long-exposure photograph of a night sky with star trails, with the dark silhouette of a tree in the foreground. The text is overlaid in white, bold font.

Your presentation should take about 20 minutes. Be prepared to answer any questions that our investors might have for you.